Emma Soberano

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PROFICIENCIES

Writing & Editing; Instructional Design; Qualitative Research & Analysis; Adobe InDesign, Photoshop, Illustrator; Canva; WordPress; Google Suite; MS Office; Spanish Language Fluency

EDUCATION

University of Michigan | M.A., PhD expected May 2024 English Language and Literature Grinnell College | 2017 B.A. English, B.A. General Science, mathematics focus

WORK OVERVIEW

Instructional Design Coordinator, National Center for Institutional Diversity | May 2022-Present Design engaging digital learning experiences for adult learners, using clear and captivating language to communicate complex concepts from education and diversity scholarship

- Write engaging copy for public announcements, presentations, & web pages
- Conduct digital content audits, identify gaps, and create plans for digital resource development in alignment with project mission
- Assist with project and brand conceptualization, including color palette and logo design
- Coordinate and manage relationships with contracting specialists

Graduate Student Researcher & Instructor, University of Michigan, Ann Arbor, Dept. of English Language & Literature | August 2018-May 2022

- Analyze large (200+ texts) qualitative datasets, resulting in oral and written deliverables including conference presentations & academic journal publications
- Use Universal Design for Learning and Backward Course Design principles to design and teach courses in qualitative research, analysis, & writing as the instructor of record
- Create syllabi, web pages, research guides, prompts, informational slide decks, and creative learning experiences for in-person, online, and hybrid courses

Technical Copyeditor, University of Michigan Civil & Environmental Engineering | September 2020-February 2021

• Provided editing support on technical reports, presentations, and articles for a lab whose members were primarily English-as-second-language learners.

Editorial Assistant, Victorian Literature and Culture | January 2019 - August 2019 | part-time

- Provided editorial feedback, support, and copyediting in alignment with style guide
- Managed and updated tags on a database of hundreds of published articles